







www.usavgroup.com

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Our Story...

During its 50 years of existence, USAV Group has worked with numerous Fortune 500 companies. These companies cover a wide variety of industries and USAV Group has provided them with creative design, development and cost efficient execution of thousands of conferences, events and company employee branding experiences.

Since its inception in 1969, USAV Group has seen its technology evolve from static 35mm slides to ultra-high definition 4K video and sophisticated screen blends. What has not changed is USAV Group's ability to unite clients and their audiences by providing unlimited solutions to enhance the user's experience. Our longevity is testament to our ability to connect with audiences, deliver flawless execution and continuously evolve.

Technology alone does not set a production company apart. Knowing how to incorporate the right technology to enhance the user experience and deliver measurable results sets us apart from all other competitors. With an average of over 20 years of industry experience for each member of the USAV Group team, we are able to offer a single-source destination for the complete management and execution of corporate events, webcasting services and all forms of video production.

Over the past several decades, USAV Group has assembled the finest team of creatives, producers and technicians across the country. This is only possible through building a reputation over the years that is known and trusted throughout the industry. While we serve clients year round from our Milwaukee-area head-quarters, our extended crew is national in scope. There is no substitute for actual working knowledge developed and highly sharpened over decades of experience. Our network of fully vetted, dedicated partners across the service spectrum gives us the rapid scalability our clients need when executing events from 50 to 10,000 people. For 50 years, world-class organizations like Northwestern Mutual, General Electric, Manpower Group, Harley-Davidson, Snap-on Tools and many, many others have trusted USAV Group to manage all their event needs from inception to post-event feedback.

USAV Group provides service domestically and internationally. For example, USAV Group has recently produced corporate events in New York, Chicago, Washington D.C., Phoenix, Seattle, Dallas, Atlanta, New Orleans, Nashville, Miami, Key Biscayne, Orlando, Naples, San Diego, St. Maarten, Waikiki, and Nassau Bahamas. USAV Group serves clients in the manufacturing, health care, financial services and insurance industries, workforce solutions and sports/entertainment, as well as numerous other industries. USAV Group's team can deliver unforgettable events that evolve from a single theme. For 50 years we have taken general concepts and themes and, through our creativity and imagination, transformed them into world-class events. We handle all the creative and technical details so our client can focus on their attendees and their greater objectives.

Thank you for listening to our story! Please see the next three pages which outline our core business offerings...

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Event Management...









Webcasting...

Click below for an actual example of how Manpower Corporation utilizes webcasting for their Town Hall Meetings:

https://youtu.be/JL84KmKujml







Video Services...

Click below to see how Shorewest Realty utilizes our video services:

https://youtu.be/saRdtPbHAPA







